

Courses in foreign languages

Academic year	2022-2023
Area subject code	-
Title of course	INTERCULTURAL COMMUNICATION
Level	I (undergraduate – B.A.), II (graduate – M.A.), III postgraduate
Time of implementation	1st semester, 2nd semester
Number of hours	30
ECTS	6
Lecture(s) (name and last name)	Dominika Zakrzewska-Olędzka
Title/position	PhD / Adiunkt
Affiliation (Institute, division)	Institute of Psychology
Course description (up to 600 words)	<p>The aim of the course is to learn the specifics of intercultural communication useful in corporate and business contacts as well as international social interactions (individual and collective). Literature analysis in the area of intercultural psychology will be accompanied by case studies and practical activities oriented at developing communicative and sociocultural competences. The course will explore mechanisms connected with overcoming problems in intercultural communication with reference to low and high context cultures as well as strategies for coping with culture shock, mistakes and contrasts in functioning in culturally distinct/ foreign environments. Each aspect will be opened with a short lecture, followed by a practical part and a discussion based on literature and visual materials. The exercise part of the course will consist in intercultural competences and communication training.</p> <p><u>Proposed topics:</u></p> <ul style="list-style-type: none"> • Intercultural contact – forms of communication between people in various cultures (study visit) • Inter-human communication process in culturally diverse environments • Barriers, walls, disturbances, verbal and nonverbal differences, erroneous interpretations of non-linguistic symbols in intercultural communication • The specifics of intra- and intercultural communication processes • Basic styles, patterns, forms and types of communication – one language, bilingualism, multilingualism • The role of culture and cultural conditioning (the consequences of ethnocentrism and ethnorelativism) in the process of communication • Layers and levels of culture, ethnos, traditions, cultural differences • Social distance, specific aspects and differences between cultures (based on the example of different cultures and nations) • The typology of cultures by G. Hofstede & F. Trompenaars • Communication competences in a culturally diverse environment • Language, stereotypes, political correctness in European and non-European multicultural societies

	<ul style="list-style-type: none"> • Proxemics, time, place and intercultural communication • Context, norms, values, attitudes, beliefs, taboo in intercultural communication • Humour and laughter in intercultural communication • Culture shock and intercultural communication • Intercultural communication in business & in corporate relations • Intercultural negotiations • Intercultural competences and communication training
Required readings	<p>SAMOVAR, Larry, et al. <i>Intercultural communication: A reader</i>. Cengage Learning, 2014.</p> <p>CHANEY, Lillian; MARTIN, Jeanette. <i>Intercultural business communication</i>. Pearson Higher Ed, 2013.</p> <p>JANDT, Fred E. <i>An introduction to intercultural communication: Identities in a global community</i>. Sage Publications, 2015.</p> <p>CARBAUGH, Donal. <i>Cultural communication and intercultural contact</i>. Routledge, 2013.</p> <p>NEULIEP, James W. <i>Intercultural Communication: A Contextual Approach: A Contextual Approach</i>. Sage Publications, 2014.</p> <p>JACKSON, Jane (ed.). <i>The Routledge handbook of language and intercultural communication</i>. Routledge, 2012.</p> <p>HOLLIDAY, Adrian. <i>Understanding intercultural communication: Negotiating a grammar of culture</i>. Routledge, 2013.</p> <p>LIU, Shuang; VOLCIC, Zala; GALLOIS, Cindy. <i>Introducing intercultural communication: Global cultures and contexts</i>. Sage, 2010.</p> <p>SADRI, Houman A.; FLAMMIA, Madelyn. <i>Intercultural communication: A new approach to international relations and global challenges</i>. Bloomsbury Publishing USA, 2011.</p> <p>BURGOON, Judee K.; GUERRERO, Laura K.; FLOYD, Kory. <i>Nonverbal communication</i>. Routledge, 2016.</p> <p>BANKS, James A. <i>Cultural diversity and education</i>. Routledge, 2015.</p> <p>HUA, Zhu. <i>Exploring intercultural communication: Language in action</i>. Routledge, 2013.</p> <p>BUHRIG, Kristin; HOUSE, Juliane; TEN THIJE, Jan. <i>Translational action and intercultural communication</i>. Routledge, 2014.</p> <p>SPENCER-OATEY, Helen; FRANKLIN, Peter. <i>Intercultural interaction</i>. John Wiley & Sons, Inc., 2014.</p> <p>PENBEK, Şebnem; YURDAKUL ŞAHİN, Dicle; CERİT, A. Güldem. Intercultural communication competence: A study about the intercultural sensitivity of university students based on their education and international experiences. <i>International Journal of Logistics Systems and Management</i>, 2012, 11.2: 232-252.</p> <p>YOSHIDA, Tomoko; YASHIRO, Kyoko; SUZUKI, Yuka. Intercultural communication skills: What Japanese businesses today need. <i>International Journal of Intercultural Relations</i>, 2013, 37.1: 72-85.</p> <p>STACKS, Don W.; SALWEN, Michael B. (ed.). <i>An integrated approach to communication theory and research</i>. Routledge, 2014.</p> <p>ASSANOVA, Gulnar Sairambekovna; KIM, Chang Ho. Formation of Students' Intercultural Communicative Competence in Business Communication. <i>Middle-East Journal of Scientific Research</i>, 2014, 19.5: 642-646.</p> <p>NEULIEP, James W. The relationship among intercultural communication apprehension, ethnocentrism, uncertainty reduction, and communication satisfaction during initial intercultural interaction: An extension of anxiety and uncertainty management (AUM) theory. <i>Journal of Intercultural Communication Research</i>, 2012, 41.1: 1-16.</p> <p>Other publications will be proposed during the seminar</p>
Teaching methods	Lectures & labs - simulated experiences, video and slide demonstrations, discussions, study visits
Prerequisites	English
Assessment	Active participation, preparation of tasks during classes
Teaching language	English
Contact person for further information (name, e-mail, phone)	Dominika Zakrzewska-Oleđzka, dzakrzewska@aps.edu.pl , tel: +48 535 927 599